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AlterEgo: V-Spring Custom Motorcycles

Marco Marero
04/19/2012

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Custom Motorcycles

Based in Rome, AlterEgo motorcycles are a natural extension of your inner self. They are your ally, your champion and your pinch hitter - a true kindred spirit.

Even the first prototypes were designed as a special series because the company is structured like an industry while retaining the elasticity and flexibility of an artisan enterprise.

Marketing parameters tend to limit design creativity and that is why AlterEgo strives to produce motorcycles that truly respond to the needs of mature and knowledgeable consumers. If you are a looking for a bona fide ally and a genuine expression of your innermost desires then you are looking for an AlterEgo.

The AlterEgo team endeavors to provide outstanding performance with technically innovative designs that are developed with artisan skill which frees AlterEgo products from the restrictions imposed by mass production.

With a solid and reliable Suzuki V-Strom 650 motor and frame, AlterEgo has developed a motorcycle with four characteristics that make it one-of-a-kind: it is lightweight with outstanding drivability, well-balanced performance and spirit.

At AlterEgo, the staff believes in furthering sustainable sportsmanship and overall comfort while always striving for "The Power of Balance"

The AlterEgo V-Spring is available in three ways: GT, Sport and Sport-Touring. However, this is much more than a new aesthetic twist on existing models. As Coco Chanel once said, "Elegance is much more than simply wearing a new outfit," and, if we look more closely at the V-Spring, we find an incredible look as well as outstanding technical innovations that really improve standard two cylinder models.

At AlterEgo the shape of the frame is a style choice because customers can custom order their AlterEgo - just like prestigious Italian manufacturers offered in the past.



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